

# SCOTT GINGOLD

Orlando, FL | 407.307.3307 | [scott@gingoldadvisors.com](mailto:scott@gingoldadvisors.com) | [LinkedIn.com/in/scottgingold](https://www.linkedin.com/in/scottgingold) | [GingoldAdvisors.com](https://www.gingoldadvisors.com)



## Scott Gingold: Your Business Wingman

I'm Scott Gingold — a former Division I soccer coach, a former radio talk show host, and a seasoned businessman with a diverse portfolio of successful ventures. With seven businesses started and successfully exited, I've cultivated expertise across franchising, manufacturing, cybersecurity, mergers & acquisitions, logistics, transportation, business consulting, and market research. My broad experience has given me unique insights into driving profitability and strategic growth and helping your business go from good to **GREAT!**

As a business coach, interim/fractional executive, and board member, I specialize in rolling up my sleeves and diving deep into the dynamics of your business. Whether you're looking to course-correct, develop a strategic growth plan, or prepare for a profitable exit, my approach is straightforward: no sugarcoating, just effective, actionable guidance. My commitment to real results reflects a profound dedication to your success.

### Expert in Family Business Dynamics and Conflict Resolution

Navigating family business complexities requires a unique set of skills—skills I've honed over decades. From resolving conflicts to fostering communication, I help family-run businesses thrive amid challenges, ensuring that both relationships and business goals are aligned and successful.

### Navigate the Road Ahead with Poise & Confidence

Picture engaging in one-on-one chats team discussions and having access to super-talented specialists under my guidance to help your business realign, grow, and achieve sustainable profitability. This is the signature Gingold approach, where transparency, straight talk, and proven systems pave the way for our mutual success.

### Learning from My Mistakes: The Greatest Hits (and Misses)

Success is often built on a foundation of failures and near misses, each of which has been invaluable in shaping my approach to business leadership. I've navigated these pitfalls, so you don't have to—consider it a crash course in what not to do.

### My Successes Inform Your Future

While I value the lessons from my failures, my successes have informed a series of repeatable, proven processes that I can tailor to your business's specific needs. Whether we tackle targeted issues or overhaul your business strategy, I'm here to ensure everything operates smoothly.

### What Others Are Saying

“Scott tackles sales, management, and logistics issues with alacrity and insight. His leadership helped the company return to profitability and profit.” — **Scott C. Pyfer, Pyfer Law Group.**

*“I facilitate a class for aspiring entrepreneurs, and I've called on Scott to present a variety of topics these past few semesters — he has consistently ranked as one of our top speakers, and our students often seek him out for one-on-one support.”* — **Kelly Chevalier, Marketing & Communication Leader.**

“Scott is an expert when it comes to business principles and concepts. He is a diligent leader and worker and knows how to get results. He's one of the best business minds I know and I'm pleased to have had the opportunity to work with him.”  
**\_\_\_ Darrell Proctor, Founder and President, DPro Enterprises/Senior Associate Editor for POWER Magazine and Content.**

“I value friendships with great entrepreneurs, and people who really understand how to be tactically effective in a business driven world. Scott is one of those people. Since we've been connected, Scott has personally helped me on a number of business issues, ranging from business valuation conversations, to IT and computer related recommendations. We've worked together on some projects as well, cross promoting each others companies, and my experience working with Scott has been nothing but pleasant.” **\_\_\_ Ryan Michael Ballow, Web designer, Neuroscience enthusiast and content creator.**

*“Scott Gingold, is an outstanding professional whose depth of expertise and knowledge is truly exceptional. Having collaborated with Scott, and sought his advice on multiple occasions, I can personally attest to the strength and soundness of his ability to resolve complex challenges while keeping calm in the eye of a storm.*

*Scott's approach to problem-solving combines a rigorous analytical mindset with innovative thinking, which gives his clients the tools and resources that are both practical and forward-thinking. His professionalism and integrity are evident in every project he handles, ensuring a reliable and ethical partnership.*

*Furthermore, Scott's adaptability and resilience under pressure are particularly valuable for any business owner today. His commitment and ability to deliver high-quality results consistently make him one of my top trusted recommendations.*

*I highly recommend Scott Gingold to any business owner or professional looking to engage with a top-tier expert who will not only meet but exceed expectations.” – Nancy May, Governance and Board Consultant, Eldercare Mentor and Coach, Author, and Podcast Host.*

*“Scott and I briefly worked together, and I have nothing but the utmost respect for him. He is the definition of someone can make it happen. Using both knowledge and people skills, Scott is able to persuade in a way that makes him very appealing. I cannot recommend him enough for collaboration and will always look forward to working with him.”*  
**Lucas Migneco, Recruiting Consultant.**

“I've worked with Scott over many years and at many businesses. He knows how to execute and grow businesses. If you're looking for guidance or assistance on how to scale and/or reach an acquisition, get in touch with him!” **Aaron Asher, Founder and Owner-Arsenal Business Growth.**

| WAYS WE CAN WORK TOGETHER                                                                       |                                                                                 |                                                                                                          |                                                                                          |                                                                                         |
|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| Finances                                                                                        | Operations                                                                      | Marketing                                                                                                | Sales                                                                                    | Customer Success                                                                        |
| Make cost-effective decisions, insert cost controls, and know where your ROI opportunities are. | Install proven systems that help you focus on customers instead of daily fires. | Understand who your target customers are, how to reach them, and realize the best return on advertising. | Apply consultative growth strategies that meet customer needs and keep them coming back. | Retain and grow your customer base with effective communications and service processes. |